



FOG DESIGN+ART ANNOUNCES FOG TALKS FOR 2023 EDITION OF THE FAIR

San Francisco, CA (January 12, 2023) – **FOG Design+Art** is pleased to share its line-up of **FOG Talks** for the 2023 edition of the fair, held January 19–22 at Fort Mason Center for Arts and Culture. Bringing together leaders in the fields of art, design, climate activism, and technology, FOG Talks offer visitors the opportunity to engage deeply with some of today’s most relevant issues. From exploring the emerging field of generative AI and diving into the art and language of hip hop, to offering opportunities to learn about climate leadership in the arts and hear directly from Bay Area artists, **FOG Talks** feature a dynamic range of conversations, all included with the price of fair admission. This series is organized by steering committee member Susan Swig and takes place in the FOG Theater in the Festival Pavilion at Fort Mason Center for Arts and Culture.

FOG Design+Art 2023 kicks off with a Preview Gala on Wednesday, January 18 benefitting the San Francisco Museum of Modern Art’s (SFMOMA) education and exhibition programs. The fair is the cornerstone of San Francisco’s Art Week, bringing artists, curators, design leaders, collectors and arts leadership from around the world together with the Bay Area’s vibrant arts community.

FOG’s ninth edition features 45 booths by 48 international galleries, hailing from Chicago, London, Los Angeles, Mexico City, Milan, Monte Carlo, New York, and San Francisco, to highlight the best of modern and contemporary art and design.

Details of the fair’s full schedule follow below:

FOG TALKS

THURSDAY, JANUARY 19

12:00 p.m.: Material Matters: Designers Yves Béhar, Fernando Laposse and Ivy Ross in Conversation

Yves Béhar, Designer and CEO Fuseproject

Fernando Laposse, Designer

Ivy Ross, Vice President, Design for Hardware Products at Google

Moderated by Jennifer Dunlop Fletcher, Helen Hilton Raiser Curator of Architecture and Design, SFMOMA

A conversation on material research with an emphasis on environmental sustainability, uplifting craft, and the importance of experiencing design with multiple senses.

2:00 p.m.: Climate Leadership and the Arts: Creative Solutions, Collaborative Thinking, and Meaningful Change

Todd Hosfelt, gallerist

Claudia Schmuckli, Curator-in-Charge Contemporary Art and Programming, Fine Arts Museums of San Francisco

Moderated by Jodi Roberts, Art Historian, Curator, and Co-founder and Managing Director at Art + Climate Action

The past two years have seen a groundswell of climate-focused initiatives led by artists and arts professionals. Together, these campaigns call for a cultural sector that is a model of environmental responsibility. Join us for a conversation about the concrete steps art fairs, museums, and galleries can take to improve their environmental impact, as well as the resources available to support meaningful change. As a community of thought-leaders and innovators, the Bay Area and its arts organizations have a responsibility to take a leadership role in ensuring our practices align with our values.

5:00 p.m.: The Contemporary Conversation: Museum Directors Talk about Making Museums Matter More for Today...and Tomorrow

Presented by Uovo

Christopher Bedford, Helen and Charles Schwab Director, SFMOMA

Lori Fogarty, Director and CEO, Oakland Museum of California

Ali Gass, Krieger Family Director, Institute of Contemporary Art San Francisco

Veronica Roberts, John and Jill Freidenrich Director, Cantor Arts Center at Stanford University

Monetta White, Executive Director, Museum of the African Diaspora

The Bay Area is poised for an exciting museum moment. Join five Bay Area museum directors from five differently scaled, and differently focused museums from across our region to hear a candid conversation about how they are working to make museums matter more.

FRIDAY, JANUARY 20

1:00 p.m.: The Radical, Queer Beauty of Machine Dazzle

Machine Dazzle, Artist

In conversation with Tony Bravo, Arts and Culture Columnist, the *San Francisco Chronicle*

For three decades Machine Dazzle has worked as an artist, costume and set designer, art director, and performer whose radical queer aesthetic runs the gamut from playful to poignant. In a career that's seen him collaborate with everyone from fashion designer Diane Von Furstenberg and performers Justin Vivian Bond, Taylor Mac, Basil Twist to Opera Philadelphia, San Francisco's Curran Theatre, and the Metropolitan Museum of Art, he's established himself as a master of surreal excess who transforms found objects into instruments of glamour. Following his 2022 solo exhibition at the Museum of Art and Design in New York, *Queer Maximalism x Machine Dazzle*, the artist joins *San Francisco Chronicle* arts and culture columnist Tony Bravo to talk about his philosophy, inspirations, and journey down a glitter-encrusted rabbit hole into his artistic practice.

3:00 p.m.: Joan Brown: Personal Histories and Curiosities

George Adams, Gallerist

Jeff Gunderson, Librarian & Archivist, San Francisco Art Institute
Nancy Lim, Associate Curator, Painting and Sculpture, SFMOMA
Phil Linhares, Curator

Moderated by Janet Bishop, Thomas Weisel Family Chief Curator, and Curator of Painting and Sculpture, SFMOMA

Organized to coincide with the major retrospective of the work of *Joan Brown* (1938-1990) at SFMOMA (on view through March 12), this lively conversation features personal stories by panelists who were lucky enough to know Brown—a true local legend—as well as fascinating discoveries made during the research for the show. Come back to Fort Mason on Saturday, January 21 at 8 a.m. to cheer on swimmers from the South End Rowing Club and Dolphin Club as they make their way to Aquatic Park as part of a memorial "Joan Brown Jump and Swim."

5:00 p.m.: The Future of Creativity and Generative AI

Larry Ossei-Mensah, Curator and Co-Founder of ARTNOIR
Trevor Paglen, Artist

Moderated by Kate Crawford, Professor, researcher, and author of award-winning book, *Atlas of AI*

A new category of artificial intelligence is emerging called "Generative AI," where the machine is generating something new rather than analyzing something that already exists. As this powerful new class of large language models emerges and makes it possible for machines to do what humans previously could only do—generate creativity—it raises key questions for the future of art and culture at-large. What about Generative AI? Could it threaten to undermine art and culture or enhance it?

SATURDAY, JANUARY 21

12:15 p.m.: Hopper: An American Love Story

Presented by Christie's

Eric Widing, Deputy Chairman, American Art, Christie's
Cynthia Weber Cascio, Executive Producer of *Hopper: An American Love Story*

Hopper's work is the most recognizable art in America—popular, praised, and mysterious. Countless painters, photographers, filmmakers, and musicians have been influenced by his art. But who was he? How did a struggling illustrator create such a bounty of notable work? This new film takes a deep look into Hopper's art, his life, and his relationships. From his early career as an illustrator; his wife giving up her own promising art career to be his manager; and his critical and commercial acclaim, this film explores the enigmatic personality behind the brush. Combined with expert interviews, diaries, and a startling visual reflection of American life, *Hopper* brings to life one of America's most influential artists.

3:00 p.m.: Slanguage: The art and language of Hip Hop

Troy Lamarr Chew II, Artist

Sickamore, Artist and Senior Vice President of A&R and Creative Director at Interscope Records

Moderated by Dr. Andreana Clay, PhD, Professor and Chair Department of Sociology and Sexuality Studies, San Francisco State University

Join us for a talk that explores the way the originators of hip-hop developed and used specific coded language to communicate shared experiences and looks at the way slang commonly functions within alternative cultures. Troy Lamarr Chew II's work looks methodically at systems of coded communication and how this is translated and mistranslated both within the African Diaspora and throughout the mainstream, while Sickamore seeks to elevate the art of hip hop and bring attention to young artists. Both Chew and Sickamore challenge the ongoing erasure and co-opting of crucial social histories and create safe spaces for language and culture to thrive. The talk is moderated by Dr. Andreana Clay, whose expertise is rooted in research and writing about the hip-hop generation(s), community building, and social/political movements.

5:00 p.m.: Artists Can't Have Chicken Fingers: Mike Henderson in Conversation

Mike Henderson, Artist

In conversation with Andy Battaglia, Executive Editor, Art in American & ARTnews

Performance by Cabin Fever with John Rogstad, Jon Otis, and Mike Henderson

Join us for a lively conversation with artist Mike Henderson, timed to his solo exhibition at Haines Gallery, and his forthcoming museum retrospective at the Jan Shrem and Maria Manetti Shrem Museum of Art. The talk features a sneak preview of the unreleased documentary *Here I Stand* and will include a live performance by Mike and his band.

SUNDAY, JANUARY 22

12:30 p.m.: Bay Area Artists: Ana Teresa Fernández and Sadie Barnette in conversation with Natasha Boas

Sadie Barnette, Artist

Ana Teresa Fernández, Artist

Moderated by Dr. Natasha Boas, Writer and Curator

Join Bay Area artists Ana Teresa Fernández and Sadie Barnette for a conversation with curator Natasha Boas. Both Fernández and Barnette's work have been recognized and featured nationally and locally this year. This talk delves into their individual practices, their work, their inspirations and what it's like to work in San Francisco during this time.

2:00 p.m.: Generative Art and the Future of NFTs

Stefano Contiero, Artist

Susannah Maybank, Co-Founder & CEO of Tonic.xyz

Moderated by Mariam Naficy, Collector, Founder of Minted and Heretic Ventures

In the midst of crypto 'winter', one segment is blossoming: fine art NFTs, in particular generative art NFTs. Why has this emerging genre been so successful in attracting new collectors? Are art NFTs derivative and hype-driven, or are they enabling truly new and different art experiences? Generative artist Stefano Contiero describes his craft and this panel discusses the future of NFTs.

Preview Gala

Wednesday, January 18, 2023

4:00–10:00 p.m. (Tiered entry)

Benefiting SFMOMA, the FOG Design+Art Preview Gala provides vital support to the museum’s exhibitions and education programs, which served over 84,000 students, teachers, and families with online and in-person resources, programs, and visits this year. Preview Gala guests enjoy an evening of culinary creations and design-centric cocktails, as well as exclusive early access to the fair’s vast range of design objects, furniture, and fine art before it opens to the public.

Supporter-level tickets start at \$175. Bronze, Silver, Gold, and Platinum ticket packages include early access and range from \$1,000 to \$10,000.

FOG Fair is overseen by a steering committee of San Franciscans with a deep commitment to the cultural fabric of the city: Douglas Durkin, Stanlee Gatti, Katie Paige, Sarah Wendell Sherrill, and Susan Swig. The fair was established in 2014 to create an international platform to champion art and design in the Bay Area.

Continuing FOG’s long-standing support of SFMOMA, the Preview Gala supports the museum’s exhibitions and education programs, while FOG Forum specifically raises funds for its Architecture and Design department.

FOG Design+Art

January 19–22, 2023

Fort Mason Festival Pavilion

Thursday, January 19–Saturday, January 21, 2023: 11:00 a.m. – 7 p.m.

Sunday, January 22, 2023: 11:00 a.m. – 5:00 p.m.

Tickets are \$30 in advance and \$35 after January 18, 2023.

FOG Design+Art Steering Committee

Douglas Durkin

Stanlee Gatti

Katie Paige

Sarah Wendell Sherrill

Susan Swig

Honorary Co-Chairs

Komal Shah & Gaurav Garg

Partners

FOG is pleased to collaborate with the following media partners: *American Art Collector*, *American Fine Art Magazine*, *Bomb*, *C Magazine*, *California Home + Design*, *Capture*,

Cultured, Dwell, Galerie, Marin Living, Marin Magazine, Nob Hill Gazette, San Francisco Magazine, Silicone Valley Magazine, Surface, and Whitewall.

San Francisco Museum of Modern Art

151 Third Street
San Francisco, CA 94103

The San Francisco Museum of Modern Art is one of the largest museums of modern and contemporary art in the United States and a thriving cultural center for the Bay Area. Its remarkable collection of painting, sculpture, photography, architecture, design and media arts is housed in an LEED Gold-certified building designed by the global architects Snøhetta and Mario Botta. In addition to seven gallery floors, SFMOMA offers 45,000 square feet of free, art-filled public space open to all.

Visit sfmoma.org or call 415.357.4000 for more information.

For our latest news, follow us on Instagram and Twitter @FOGfair and on Facebook at Fog Design+Art. (#Fogfair #Fogdesign+art #Fogfair2022)

For additional information about the FOG Design+Art fair please visit www.fogfair.com. For additional information about the SFMOMA benefit events at FOG, please visit sfmoma.org/fog. For press inquiries, please contact Abby Margulies at Abby@abbymargulies.com or 614-827-5810.